ANPIEMED
ALEXANDRINA
CULTURAL FOUNDATION

The ALEXANDRINA Cultural Foundation (ANPIEMED) is an Egyptian non-governmental organization (NGO) dedicated to fostering cultural, humanitarian, and social dialogue among Mediterranean countries. Its mission is to advance experience exchange and development, particularly in the areas of human and cultural development and heritage preservation.

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Art Deco Architecture in the Mediterranean
A Centennial Documentation Conference Serie

Overview and Goal

The conference series is being held to mark the centennial of the **1925 Paris Exhibition** (*Exposition Internationale des Arts Décoratifs et Industriels Modernes*), which codified the Art Deco style.

- **Primary Goal:** To **document and preserve** the remaining Art Deco buildings in Mediterranean countries.
- **Secondary Goal:** To **compare** Art Deco architecture built by European architects in Egypt and the Maghreb with the architecture in their European countries of origin (specifically mentioning Italy) to identify **common Mediterranean identity elements** and the **characteristics of different local contexts**.
- **Publication:** Research papers are reviewed by an international scientific committee and published in a **peer-reviewed academic book** in Italy.

Organizing Partners and Countries

The conferences are a collaborative effort between organizations from **four countries** spanning the Northern and Southern Mediterranean:

Region	Country	Partner Organization
Northern Mediterranean	Italy	Center for Documentation of Contemporary Architecture in Tuscany (CeDACoT)
Southern Mediterranean	Tunisia	Tunisian National Archives
Southern Mediterranean	Egypt	Alexandrina Non-Profit Cultural Foundation (ANPIEMED)
Southern Mediterranean	Morocco	National University of Distance Education Melilla (UNED)

Conference Schedule

The conferences are scheduled annually for three years:

- **2024 (Held): Tunisia**
- **2025 (Upcoming): Egypt**
  - **Cairo:** December 4th
  - **Alexandria:** December 8th
- **2026 (Planned): Morocco**

ALEXANDRINA CULTURAL FOUNDATION (ANPIEMED) - EGYPT

In cooperation with

DOCUMENTATION CENTER FOR CONTEMPORARY ARCHITECTURE OF TUSCANY (CEDACOT) - ITALY

Organizing

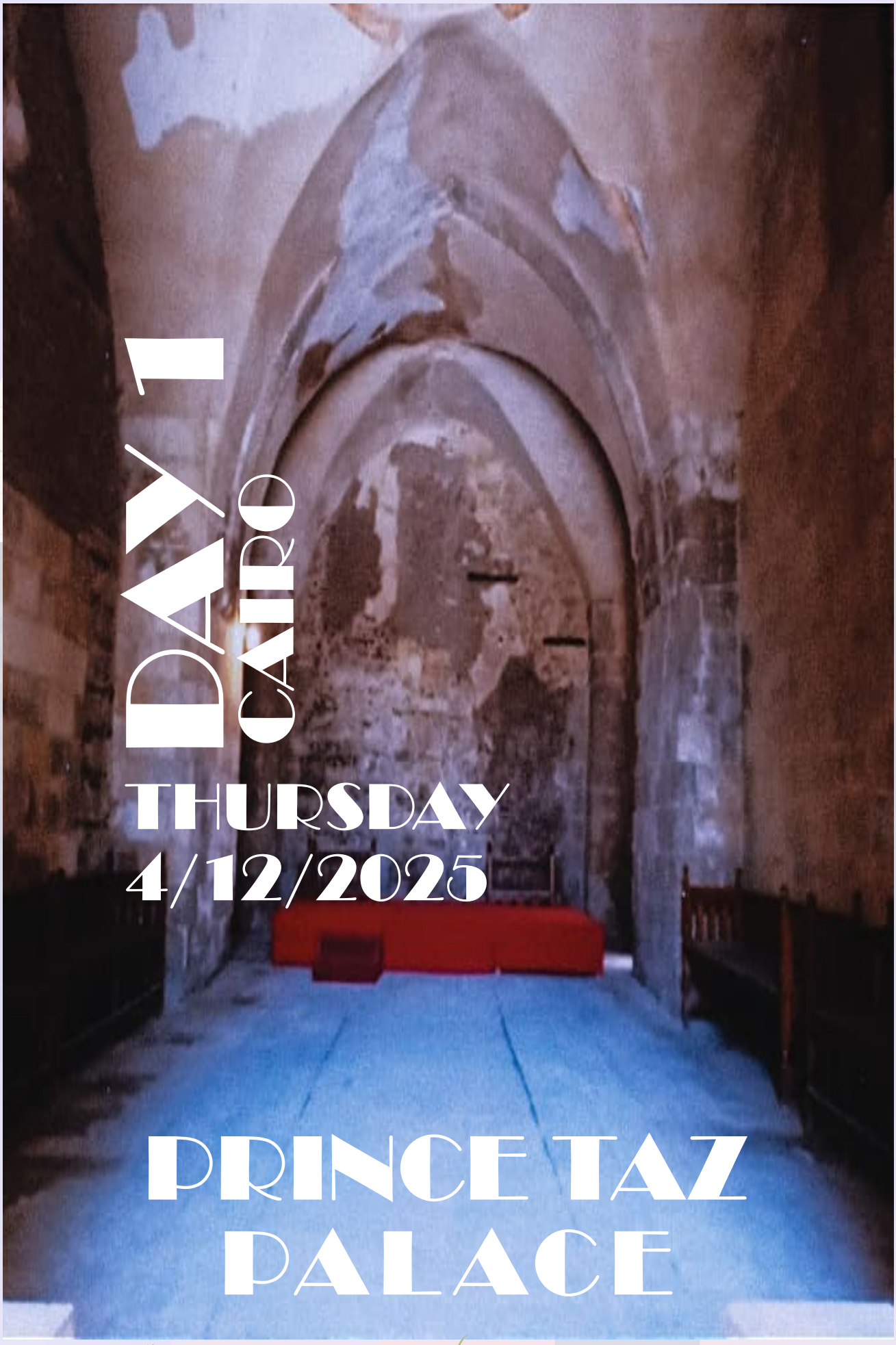
ART DECO ARCHITECTURE MEDITERRANEAN PERSPECTIVE

CAIRO Conference
PRINCE TAZ PALACE
04/12/2025

ALEXANDRIA Conference
BIBLIOTHECA ALEXANDRINA
08/12/2025

ALEXANDRIA Exhibition
Italian Honorary Consulate
11/12/2025

by: Nermine Sami



DAY 1
CAIRO

THURSDAY
4/12/2025

PRINCE TAZ PALACE

PROGRAM

Day One: 4 December 2025

Location: Prince Taz Palace -Inner Hall.
CAIRO

Registration 09:00 – 09:30 am.

Opening Exhibition " 100 Art Deco "
09:30 – 10:00 am.

Opening Session
10:00-10:30 am.
Opening Speeches & Honors

First Session
Conductor: *Prof. SOHEIR HAWAS*
Professor of Architecture and Urban Design Engineering
Faculty - Cairo University

Session Speakers

The Art Deco craze in newly-independent Egypt: the art and legacy of Azéma, Edrei & Hardy

MERCEDES VOLAIT
Professor at National Institute of Art History, Paris
& the French National Centre for Scientific Research
10:30- 11:00 am.

Art Deco influences in the furnishings of the Italian Embassy in Cairo

MARIA CONCETTA MIGLIACCIO
Ph.D. of Architecture and Urban History Dep.,
Florence University
11:00 – 11:30 am.

A Comparative Analysis of Art Deco Preservation in Downtown Cairo and Miami

HEIDI SHALABY
Professor of Urban Conservation, Zagazig University
& Director in the National Organization of Urban Harmony
11: 30 - 12:00 pm.

Art Deco Across the Shores: A Comparative Reading of European Architecture in Alexandria and Mediterranean Identity between Egypt and Italy

ABDELFATTAH YAHYA
Ph.D. of Philosophy in Architecture - Cairo University

12:00 – 12:30 pm.

Lunch Break 12:30 – 01:00 pm

Second Session

Conductor:*Prof. GALILA EL KADI*
Emeritus research director of the Urban and Regional Planning Department at the Research Institute for Development -IRD/ France.

Session Speakers

Max Zollikofer, Swiss architect in Egypt in the 1930s and 1940s

LEILA EL WAKIL
Associate Professor, of Architect and art history, University of Geneva
OLA SEIF - Art Historian

01:00 – 01:30 pm.

Egyptianizing Art Deco Architecture in Cairo

GALAL ABADA
Prof. of Architecture and Urban Design, Ain Shams University, ASU, Cairo

01:30 – 02:00 pm.

Late Art Deco in the Suez Canal towns

CLAUDINE PIATON
architect in the French Ministry of Culture, specializes in architectural heritage around the Mediterranean.

02:00 – 02:30 pm.

Hidden in Plain Sight: The Undiscovered Art Deco Heritage of Alexandria

MAY EL TABBAKH
MSc degree in Sustainable Heritage from the Bartlett, UCL

02:30– 03:00 pm.

Third Session

Conductor:*SIMONA CECI*
Social Entrepreneur and Systems Architect

Session Speakers

Art Deco: Istanbul's Residential Architectural Heritage

ALI KAYAALP
Mimar Sinan Fine Arts University, Istanbul,Turkey

03:00 – 03:30 pm.

Art Deco Architecture in Egypt between Mediterranean identity and global influences (Analytical study)

MINA TAKAWI
PhD Faculty of Fine arts - Alexandria university –
Décor Department -Interior Architecture

03:30 – 04:00 pm.

Art Deco from ancient Egypt to Heliopolis

AHMED EL MIHY
Consultant Architect in Sustainable Heritage
& Founder of MIHY Designs studio

04:00 – 04:30 pm.

Closing Session 4:30 – 05:00 pm

Break 05:00 – 05:30 pm

Egyptian Folklore Dancing Performance
05:30 – 06:30 pm.

by: Rodaina abdulla

DAY 2
ALEXANDRIA

MONDAY
8/12/2025

BIBLIOTHECA ALEXANDRINA

PROGRAM

Day Two: 8 December 2025

Location: Bibliotheca Alexandrina Conferance Center, Delegates Hall.
ALEXANDRIA

Registration
09:00 – 09:30 am.

Opening Session
09:30-10:00 am.

Opening Speeches & Honors

First Session

Conductor:*Prof. IBRAHIM MAAROUF*
Prof. of History and Theories of Architecture, and Chairman of Architectural Depart., Faculty of Engineering, Alexandria University

Session Speakers

The Libyan Architectures of Alberto Alpago Novello, Ottavio Cabiati, and Guido Ferrazza between the Novecento and Art Déco

MILVA GIACOMELLI
PhD in History of Architecture and Town Planning
University of Florence.

10:00- 10:30 am.

Tracing the Architectural Heritage of Art Deco Cinemas in Alexandria and Cairo

NEVIN GHARIB
Dean of the Faculty of Fine Arts at Alexandria University

10:30 – 11:00 am.

Art Deco in the architecture of Giacomo Alessandro Loria

CRISTINA PALLINI
Associate Professor at the Polytechnic University of Milan

11:00 - 11:30 pm.

The Alexandrian Art Deco: A Survey of Local Adaptation in a Mediterranean City

MOHAMED EL AWWAD
Conservation Architect and Deputy Director
of Alex-Med Research Center, Bibliotheca Alexandrina

11:30– 12:00 pm

Coffee Break 12:00 – 12:30 pm

Second Session

Conductor:*Prof. NEVIN GHARIB*
Prof. of History and Theories of Architecture, & Dean of Fine Arts Faculty- Alexandria University

Session Speakers

Tangencies with Art Deco in the work of Alessandro Limongelli

EZIO GODOLI
Emeritus professor of Architectural History,
& President of the Documentation Center
of Contemporary Architecture in Tuscany, "CeDACoT" – Italy.

12:30 – 01:00 pm

Art Déco Architeccture in Greece (1925-1940)

VASSILIS COLONAS
Emeritus Professor of Architectural History,
Department of Architecture, University of Thessaly, Greece

01:00 – 01:30 pm.

Ancient Egyptian Architecture Sustainability: Art Deco Impact on Alexandria and Port-Said Cities

NADER GHARIB
Associate professor, Arab Academy
for Science, Technology & Maritime Transport.

01:30 – 02:00 pm.

Third Session

Conductor:*Dr. MIRHAN DAMIR*
Lecturer, Architecture Department, Fine Arts Faculty, Alexandria University

Session Speakers

The Forgotten legacy: Rethinking Baghdad's Art Deco Heritage from Global Influence to Local Narratives

SAMAAN MAJEED YAS
Consultant Architect & Urban Designer, & Ph.D. Arch

02:00 – 02:30 pm.

Alexandria and the Centennial of Art Deco Architecture: A look at a Great City Hoping to Resist Neglect and Destruction

KHALED MAHMOUD
Professor of Architecture, Al-Azhar University, Egypt
Member of National Organization for Urban Harmony

02:30 – 03:00 pm.

The mutual Relationship between Art Deco Antiques and Art Deco Architecture

YOUSSEF EL RAFEI
Professor of Architectural Engineering,
Faculty of Engineering and, Future University, Egypt

03:00 – 03:30 pm.

The Cosmopolitanism Influence on Art Deco in Alexandria City

AMANY MOHAMED
Architect & Researcher of Sustainable Heritage in ANPIEMED

03:30 – 04:00 pm.

Closing Session 4:00 – 4:30 pm

BY:ANPIEMED

DAYS
ALEXANDRIA
THURSDAY
11/12/2025
HONORARY
ITALIAN CONSULATE

Opening Exhibition “ 100 Art Deco “
07:00 – 08:30 pm.

ART DECO EXHIBITION

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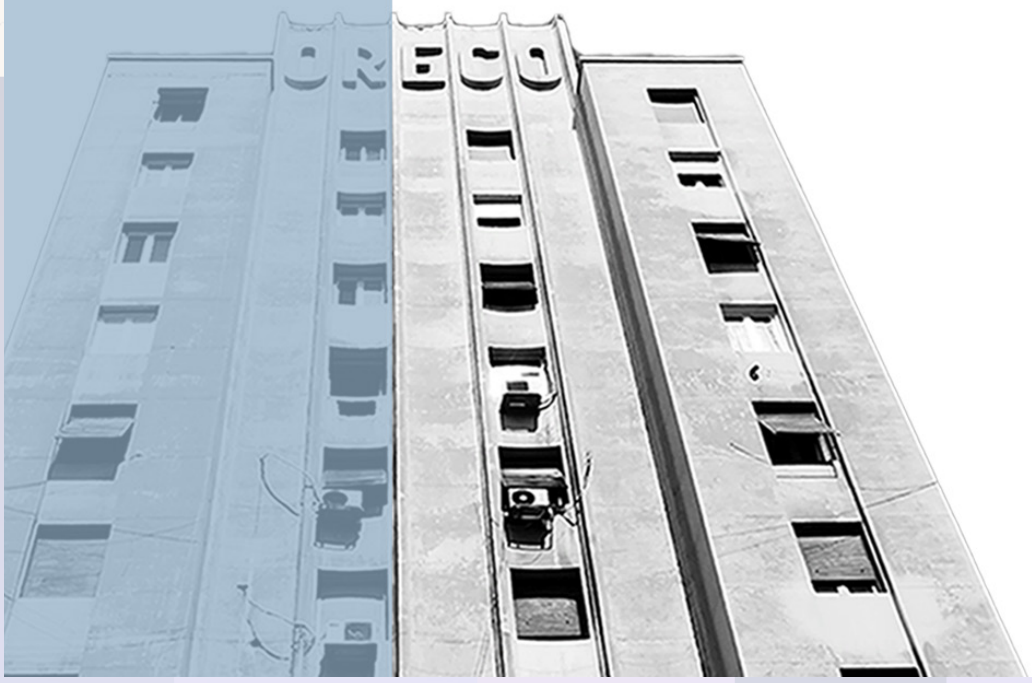
ARCHITECTURAL
PHOTOGRAPHY
EXHIBITION

Deadline for submission: 30/10/2025



Oreco building, Saad Zaghlul St. Alexandria - ANPIEMED's Photo

وزارة الثقافة
صندوق التنمية الثقافية
صرية

Consolato Onorario d'Italia
in Alessandria d'Egitto

by: Rodaina abdulla